



**AGENDA**  
**Sonoma Mendocino Economic Development District**  
**Board of Directors Meeting - Friday, July 21, 2023, at 1:00 pm PST**

**Remote Attendance Link:**  
<https://us06web.zoom.us/j/82922778261>

**In Person Meeting Locations:**  
West Business Development Center - (707) 964-7571  
345 N Franklin St, **Fort Bragg**, CA 95437  
and  
Sonoma County Economic Development Board - (707) 565-7170  
141 Stony Circle, Suite 110, **Santa Rosa**, CA 95401

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**CALL TO ORDER** by Robin Bartholow, Chairperson

**ROLL CALL** by Norma Alley

- Chairperson Robin Bartholow
- Vice Chairperson Paul Garza
- Board Member Lisa Badenfort
- Board Member Jon Frech
- Board Member Jeff Kelly
- Board Member Mary Anne Petrillo

**AGENDA CHANGES AND DELETIONS** - To Current Agenda Only

**APPROVAL OF THE AGENDA**

**PUBLIC COMMENT** - Open time for Public Expression

*Time reserved for members of the public to speak on matters not otherwise appearing on the agenda.*

**CONSENT CALENDAR**

*Matters listed under the Consent Calendar are considered to be routine and will be enacted by one motion and one vote. Unless otherwise requested by a Board Member, there will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Calendar and will be considered separately.*

*There will be one opportunity for public comment on all consent items. Comments are limited to 3 minutes each, and the Chairperson may limit this time if reasonable under the circumstances.*

Item 1 Approval of Check Register as of June 30, 2023

**MATTERS FOR CONSIDERATION** - Action Items

Item 2 Receive and File the Business Friendly Communities Status Report and Approve the Business Friendly Communities Survey Tool for City and County Distribution

- Item 3 Authorize the District Manager to Submit a Letter of Intent to the National Oceanic and Atmospheric Administration's Office for Coastal Management's Climate Resilience Regional Challenge Grant Program
- Item 4 Approve the Draft FY 22-23 Comprehensive Economic Development Strategy Update and Performance Report and Authorize the District Manager to submit the Report to the Economic Development Administration
- Item 5 Receive the FY 23-24 Annual Comprehensive Economic Development Strategy Process Status Report and Provide Direction As Needed
- Item 6 Discuss and Consider Approving the SMEDD Team to Research and Develop a Scope of Work for a Biomass-to-Hydrogen Feasibility Study, Scope to be Provided to the Board for Consideration at a Future SMEDD Board Meeting.

## **DISTRICT MANAGER'S REPORT**

### **UPDATES**

- EDA Supplemental Work Plan Status Update
  - Blue Economy- NOAA Climate Resilience Regional Challenge
  - EDA Supplemental Grant extension was granted to June 30, 2024
  - AgTech Innovation Hub Brainstorming Workshop Report Out
  - Estimated EDA Planning and Supplemental Grant Funds Remaining

### **FUNDING OPPORTUNITIES**

- Blue Economy - NOAA Climate Resilience Regional Challenge
  - Letter of Intent Deadline: August 21, 2023
  - Full application due: February 13, 2024
- Community Resilience Centers Program, California Strategic Growth Council
  - Intent to Apply Survey Deadline: September 5, 2023
  - Must submit an *Intent to Apply Survey* as early as possible. This form closes at 11:59:59 p.m. PST on Tuesday, September 5, 2023. More info: [https://sgc.ca.gov/programs/community-resilience-centers/docs/20230526-CRC\\_R1\\_NOFA.pdf](https://sgc.ca.gov/programs/community-resilience-centers/docs/20230526-CRC_R1_NOFA.pdf)
- Climate Resilience Accelerator Program.
  - Deadline: September 10, 2023  
Biden-Harris Administration announced \$60 million to create a climate resilience accelerator program and support small businesses through Investing in America agenda. The program is a two-phase competitive funding opportunity. Phase one, open for applications through September 11, 2023, will fund selected projects with up to \$250,000 per project for accelerator program design. The second phase of the competition will invite all applicants selected in phase one to apply for funding of up to \$10 million each to implement their program design.  
<https://www.noaa.gov/news-release/biden-harris-administration-announces-60-million-to-create-climate-resilience-accelerator-program>

## **BOARD MEMBER REPORTS OR COMMENTS**

*Time reserved for members of the Board to report on AdHoc Committee activities and to speak on matters not otherwise appearing on the agenda. No Actions.*

## **UPCOMING EVENTS THAT MAY BE OF INTEREST** - not necessarily SMEDD connected

September 21 & 22, 2023, The State of the Redwood Coast Region: Our Elemental Economy, the 3rd annual regional economic development summit, Ukiah, Mendocino County (registration required)

## **ADJOURNMENT** by Robin Batholow, Chairperson

For a copy of Board Packet materials, please visit [smedd.org](http://smedd.org) or email Abigail Scott ([abigail@smedd.org](mailto:abigail@smedd.org)).